

NEWSLETTER

COMMITTEE WORK

at a glance

Business & Finance

The business committee would like to thank every member of the community that has contributed to the donations fund, memorial fund, signed up for their membership, bought a **CASH CALENDAR** to support our Arabic school and preschool, and finally had some fun purchasing raffle tickets - winnings were big! Our Social Sundays have been so successful, and the outpour of assistance is amazing! The volume of members, volunteers and generosity is growing and honestly your support is contagious!

Membership Contribution

If you happen to come across a census package, please hold on to it, fill it out and return it back to us as soon as possible! We are conducting a census that will benefit the whole community. You can also go to our website and complete the census in a few minutes. Thanks in advance!

Strategic Planning

The Strategic Planning committee is looking to work with all Druze Businesses in our community. Our goal is to support our local businesses through marketing and exclusivity. Come forward with your proposal or reach out to see how we can help!

Education & Youth

Communicate in Arabic focusing on receptive and expressive language and learning common dialogues. Keep an eye out for announcements. DAE Youth Retreats FOR ALL AGES will bring the youth together to learn about the foundations of our Tawheed Faith, focusing on relationship building and making connections.

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بالعربي

COMING SOON

Hall Maintenance

The board of directors has been working non stop to find the best caterers for our kitchen to serve your events and add a taste of joy to your celebrations. Stay tuned for the announcement that will be coming out as soon as we complete the hiring process. You will not be disappointed!

Bringing Unity to Community

The Druze Hall was built by our elders to be a gathering ground for our community members to come together in celebration and love, as well as sadness and loss. Our elders have been our role models and our pride and joy. We learn from them, follow in their footsteps, and aspire to lead the life of dignity that they have led. In their honor, we have invited them to a private Social Sunday event just for them on March 5th. The event will feature a traditional village breakfast, Mejjiz, Raffle, 50/50, Bingo and a lot of socializing. If you know someone who needs a ride, please let us know!

The Druze Association Board of Directors is proud of the women in our society. Words are too little to express their majestic importance in our community. At the request of Sayedat Al Jabal, we have partnered up with them and the Druze Women's Association of Alberta and we have been working diligently to plan an event that celebrates the honorable women of the Druze Community. Please join us on March 12 at the Druze Hall for this one of a kind celebration. Tickets are \$20. See us for more information.

FEATURED: COMMUNICATION & ENGAGEMENT

"Be the change you wish to see in the world".



THANK YOU DONORS

Thank you to all our donors for their time, energy and financial support at our last event: Rajaa Berro, Ali Alaeddine, Brad Kamal, Wael Seiffeddine, Joe Ammar, Eyad Mahmoud, Salim Malaeb, Loubna Jabar, Jalal Rawdah, EDYA, Emma Ammar, Samar Kamal, Jessy Halabi, Ahed Fayek, Karim Noueihed, Nader Zouein, Jad Zouein, Zena El-Onaissi, Zaher Halabi.



The Communication and Engagement Committee's main objective is to build and nurture relationships with our community, through community partnerships and community accountability. It is of utmost importance that we stay connected and unified to hold on to our valuable traditions while also supporting today's youth during a time of unprecedented challenges in society.

The better and more accurately informed and involved our community is, the more likely we are engaged with one another. We hope to build and enhance our community relationships with seniors, youth, other Druze associations, community businesses, and families. We also realize there is the aspect of community accountability, an important topic of community relationships, where we remain accountable to donors, partners and other community members on our actions. We hope to achieve this through our various communication and engagement strategies.

Strategies we use to communicate with our society:

- Use of popular social networking tools such as Instagram and Facebook to facilitate sharing of information and ideas.
- The latest phone application that allows us to send text messages to keep registered community members informed.
- A monthly, comprehensive newsletter that highlights our plans and achievements.
- Social events that target specific age groups so that everyone has an equal opportunity to connect and network with individuals while also learning to grow with other like-minded people.
- Future programs that support various community needs and build healthy community relationships.

By having an effective communication and engagement strategy, not only will the board foster great relationships with the community but it will also encourage members to support and engage with each other. This is why we believe it is so important for community members to feel like they're part of the growing Druze community.

Most recently, we planned a carnival that targeted our youth while bringing joy and a sense of belonging to the community. We also have a planned lunch for the older members in our community scheduled for March 5th . We believe this is a great strategy for the older generation to stay connected with their friends while also aging well in a community they call home away from home. Research shows that social interaction supports overall physical, mental and emotional health and people with strong social networks are happier and more supported.

But we can't do this alone. We rely on volunteers, donations, and individuals of our community to achieve our objectives as we work together to carve the way for our children and stay committed to our mission: strengthening the bond of the Druze community in Alberta.

Your Communication and Engagement Committee